

Healthy Eating Research: Building Evidence to Promote Health and Well-Being Among Children



Robert Wood Johnson Foundation

2018 Call for Proposals

Round 11 Grants – Applicant Webinar

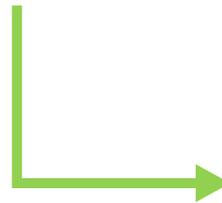
June 6, 2018

ReadyTalk Operations



Robert Wood Johnson Foundation

- **Technical support:** call 1-800-843-9166
- **Audio:**
 - Streaming through computer speakers
 - See registration confirmation email for phone number
 - All participants in listen-only mode
- **Submitting questions:**
 - Use the chat function to ask technical or content-related questions throughout the webinar



Presenters



Robert Wood Johnson Foundation



Mary Story, PhD, RD
Program Director
Healthy Eating Research
Professor
Duke University



Megan Lott, MPH, RD
Deputy Director
Healthy Eating Research
Duke University

Purpose of the Webinar



Robert Wood Johnson Foundation

- Learn about the Healthy Eating Research program
- Understand the 2018 Call for Proposals (CFP) scope and application and review processes for Round 11 grants
- Opportunity to ask questions





- The Foundation's focus is on policy, systems, and environmental change (PSE) strategies that support parents' and caregivers' ability to provide environments that nurture and foster children's physical, socioemotional, and cognitive health and well-being
- Special emphasis is placed on supporting efforts that will impact those at highest risk of poor health and well-being outcomes, with the aim of promoting health equity
 - E.g., black, Latino, American Indian/Alaska Natives, Asian Americans, Native Hawaiians and Pacific Islanders, and children living in lower-income rural and urban communities

What is PSE?



Robert Wood Johnson Foundation

Policy, Systems, and Environmental Change (PSE)

is a way of modifying the environment to make healthy choices practical and available to all community members. This could include policy change (organizational/small p, federal, state, or local), changes in systems (such as the healthcare system), or changes in environments.



Healthy Eating Research



Robert Wood Johnson Foundation

- An RWJF national program.
- Supports research on policy, systems, and environmental (PSE) strategies with strong potential to promote the health and well-being of children at a population level.
- HER aims to help all children achieve optimal nutrition and a healthy weight.
- Target populations include infants, children, and adolescents from birth to 18, and their families, with a priority on lower-income and racial and ethnic minority populations that are at-risk of poor nutrition and obesity.

**Healthy
Eating
Research**

Goals:

- 1** Establish a research base for PSE strategies that promote the health and well-being of children at the population level, primarily through achieving healthy dietary patterns without excess weight gain.

- 2** Build a vibrant, multidisciplinary field of research and a diverse network of researchers.

- 3** Ensure that findings are communicated effectively to inform the development of nutrition and obesity-related solutions in the form of PSE changes, with a particular focus on promoting health equity.

Healthy Eating Research



Robert Wood Johnson Foundation

- In the past, Healthy Eating Research has focused on diet-related PSE efforts to reduce childhood obesity
- While reducing child obesity still remains a goal, the focus has shifted to:
 - improving dietary intake and patterns that impact a variety of children’s short-term and long-term outcomes, and
 - accelerating evidence-based strategic, actionable, and equitable solutions for improving children’s weight and nutrition, diet quality, and food access and security



Round 11 Grants



Robert Wood Johnson Foundation

The two types of funding opportunities included in this CFP are:

1. **Small-Scale Grants:** Each grant will award up to \$200,000 for up to 18-months.
2. **Large-Scale Grants:** Each grant will award up to \$500,000 for up to 24-months.

Approximately \$2.6 million will be awarded under this CFP for the two award types.



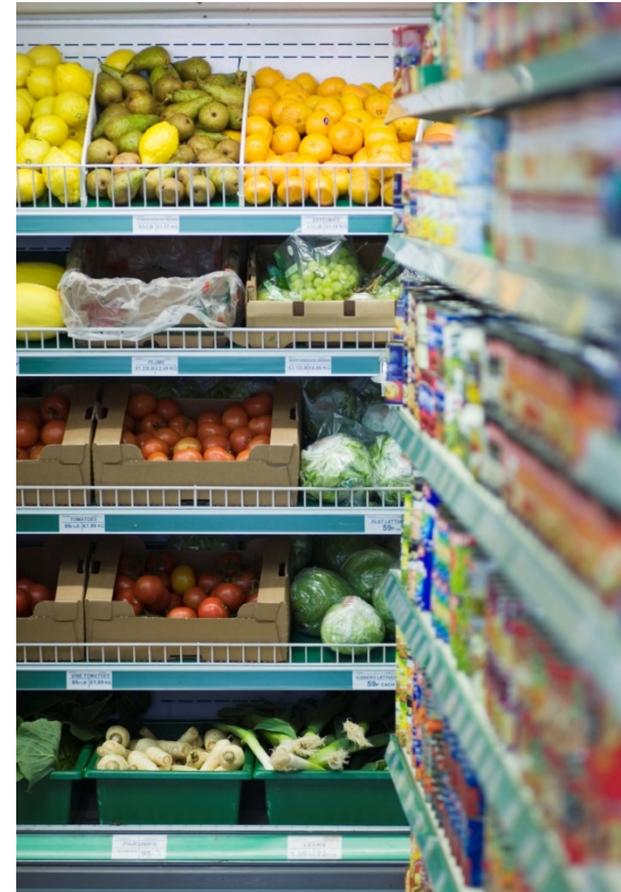
Study Topics



Robert Wood Johnson Foundation

Topics of interest for this CFP include, *but are not limited to*, research exploring:

1. U.S. Department of Agriculture's Nutrition Assistance Programs;
2. Other policies and practices in child-care settings, schools, and retail food outlets;
3. PSE changes aimed at (1) increasing access, affordability, and/or demand for healthy foods and beverages and (2) decreasing access to and/or demand for less healthy foods and beverages;
4. Industry practices and related systems that influence purchasing and/or consumption of healthy or unhealthy foods and beverages.



Types of Studies



Robert Wood Johnson Foundation

- Experimental or quasi-experimental studies
- Secondary analyses of existing datasets
- Evaluations of PSE interventions or natural experiments
- Retrospective analyses of PSE change successes
- Case studies
- Financial, economic, or cost-effectiveness studies
- Health impact assessments or statistical modeling or simulation studies
- Policy and legal analyses to identify or evaluate promising PSE interventions
- Quantitative meta-analyses



Eligibility Criteria



Robert Wood Johnson Foundation

- Preference will be given to applicants that are either public entities or nonprofit organizations that are tax-exempt under Section 501(c)(3) of the Internal Revenue Code and are not private foundations or Type III supporting organizations. The Foundation may require additional documentation.
- Applicant organizations must be based in the United States or its territories.
- The focus of this program is the United States; studies in other countries will be considered only to the extent that they may directly inform U.S. policy.



Healthy Eating Research Will Not Fund



Robert Wood Johnson Foundation

- Organizations outside of the U.S. or its territories
- Individuals
- Dissertation studies
- Projects with a sole focus on nutrition education or individual behavior change
 - However, studies could compare the impact of environmental changes with or without nutrition education or promotion, or identify the most effective components of a multi-component intervention.

Selection Criteria



Robert Wood Johnson Foundation

- Ability to identify and assess PSE strategies that promote the health and well-being of children at the population-level, specifically focusing on helping children and families achieve healthy dietary patterns without excess weight gain and improving healthy food access and security
- Relevance and timeliness of the study to accelerate evidence-based and equitable PSE solutions for improving children's nutrition, diet quality, and weight
- Relevance to the needs of lower-income communities and racial and ethnic minority populations at highest risk for diet and weight-related disparities in health and well-being outcomes
- Degree to which the strategies are widely applicable, feasible, and sustainable
- Scientific rigor of proposed research and analytic methods, including quality of the measures and data to be used
- Clarity of study goals, hypotheses, methods, and outcomes
- Use of a clear theoretical framework, conceptual model, or rationale

Application & Review Process



Robert Wood Johnson Foundation

- Two-stage application process: 1) concept paper; 2) full proposal for *invited applicants*
- Concept papers must be submitted electronically via the RWJF online system. Visit www.rwjf.org/cfp/her11 and click on the “Apply Online” link.
- Applicants invited to submit full proposals will be given additional information about formatting requirements and instructions on preparing and submitting the full proposal
- A preview of the complete application can be found at www.rwjf.org/cfp/her11
- If you have not already done so, you will be required to register at <http://my.rwjf.org> before you begin the application process
- Full proposals will be peer-reviewed

Timetable – Concept Papers



Robert Wood Johnson Foundation

- Applicants may submit a concept paper for small-scale and large-scale grants
- Concept papers submitted after July 18, 2018 (3 p.m. ET) will not be reviewed
- Applicants will be notified as to whether or not they are invited to submit a full proposal. Notification will be tied to the concept paper deadline:

	Concept Papers Due in RWJF Online System	Applicants Notified as to Whether or Not They Are Invited to Submit a Full Proposal
Small-Scale Grants	July 18, 2018 (3 p.m. ET)	August 13, 2018
Large-Scale Grants	July 18, 2018 (3 p.m. ET)	August 13, 2018

Timetable – Invited Full Proposals



Robert Wood Johnson Foundation

- There are two deadlines for invited full proposals, one for each grant type
- Applicants will be notified as to their assigned full proposal deadline
- Notification of finalists will be tied to the full proposal deadline

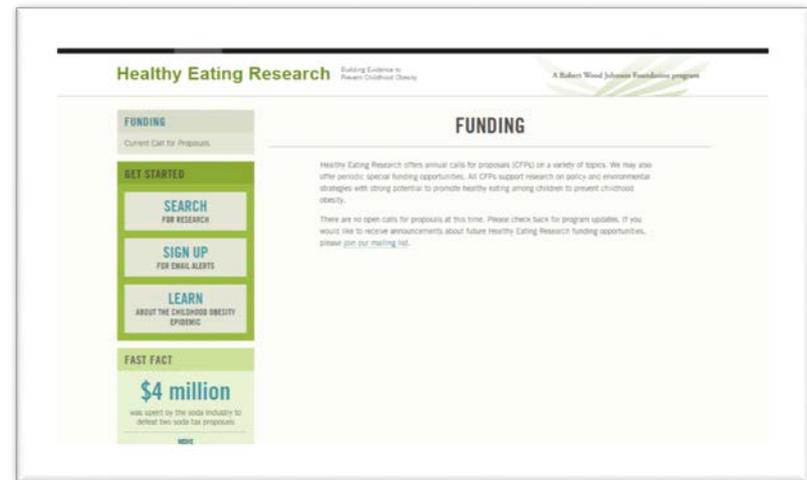
	Invited Full Proposals Due in RWJF Online System	Notification of Finalists	Awards Begin
Small-Scale Grants	September 26, 2018 (3 p.m. ET)	November 26, 2018	February 1, 2019
Large-Scale Grants	October 10, 2018 (3 p.m. ET)	December 14, 2018	February 1, 2019

Pre-Application Resources



Robert Wood Johnson Foundation

- Today's webinar
- HER website www.healthyeatingresearch.org, see “Funding”
 - Download the call for proposals
 - Program and grant opportunity descriptions
 - Summaries of previous grant awards
 - Frequently asked questions (FAQs)
 - Link to proposal application site
- Email: HealthyEating@duke.edu
- Phone: 1-800-578-8636



***Top 8 Tips to
Ensure You
Will Not Miss
the Deadline***



Top 8 Reasons Why You Could Miss the Deadline



Robert Wood Johnson Foundation

- 1. When experiencing difficulty with the online application system, which may result in missing the deadline, applicants should contact their program administrator *immediately*.** Report a problem via email to healthyeating@duke.edu. The email should include the documents and/or content you were unable to upload.
- 2. Complete your application online instead of offline.** As soon as possible, look for templates and detailed instructions in the online application site to guide you in submitting the appropriate information in the required format. Applications that are not fully completed online by the deadline, and in the specified format, will not be accepted.
- 3. Submit your application well in advance of the deadline** so that any unforeseen difficulties, e.g., technical problems, may be addressed in plenty of time before the deadline.
- 4. Don't abandon an application you can't find and then create a duplicate application.** Instead, notify the program administrator to help you find your original application. You will not be permitted to offer multiple partially completed applications that, together, create a whole application.

Top 8 Reasons Why You Could Miss the Deadline



Robert Wood Johnson Foundation

5. **As soon as you've completed a section in the online application system, be sure to use the “*Save, section finished*” button located at the bottom of the screen.** You will still be able to return to that section to make edits prior to submission. Most screens in the online system allow you to save your work three different ways:

- “Save, continue editing”
- “Save, return home”
- “Save, section finished”

When you've completed all requirements on a screen, remember to “Save, section finished.” All required screens must be saved as *section finished* in order to activate the “Submit” button on the upper right side of the “Home” screen, just below the “Instruction” box.

Top 8 Reasons Why You Could Miss the Deadline



Robert Wood Johnson Foundation

- 6. Remember to press the “Submit” button when you've completed your application.** When all required fields and uploads are completed in the online application system, the “Submit” button will become activated on the upper right side of the “Home” screen, just below the “Instruction” box. After successfully submitting, applicants will receive a submission-confirmation email. If you didn't get a “Submission Confirmation” email when you thought you had submitted successfully, return to the application and look for the submission status on the “Home” screen. A successfully submitted application will display “Submitted” with a date and time. If you don't see a submitted message, look to the left for sections that don't have a green checkmark in the “Status” column. Those are the sections that are either incomplete, or have not been properly saved as finished.

Top 8 Reasons Why You Could Miss the Deadline



Robert Wood Johnson Foundation

7. **Carefully note the deadline date, time and *time zone*.** Deadline time is always shown as Eastern Time (ET). Confusion is not an acceptable excuse for missing the deadline.

8. **Have a backup person lined up in advance to step in for you in the event of an emergency.** Unanticipated emergencies can happen. Be sure your backup has access to submit for you. If there is an "Invite Contributors" button on the left side of the "Home" screen of the application site, you may use it to add a backup.

Questions?



Robert Wood Johnson Foundation

- Submit questions using the “Q & A” box on your screen
- We will answer questions of general interest
- Your name/institution will not be visible to other participants
- If we do not answer all questions during this session we will post answers to chat questions on our website with the presentation slides



Thank You for Participating



Robert Wood Johnson Foundation

- An archived version of today's webinar, including audio, will be posted next week at:
www.healthyeatingresearch.org
- Email: HealthyEating@duke.edu
- Phone: 1-800-578-8636
- Application site for Round 11:
www.rwjf.org/cfp/her11



Q & A

Questions that were not answered during the webinar are answered on the following slides.

If your question pertained to a specific concept, we will follow up with you via email.





Questions: Content/Scope

- Can you further explain what classifies as "studies focused solely on behavior change at the individual level or nutrition education interventions" which will NOT be funded?

Individual level nutrition education efforts as classroom-school based nutrition education or cooking classes would not be funded since we are focused on PSE change. We would not fund studies looking solely at knowledge or attitude change or intentions. We are looking for more objective measures such as retail sales data or dietary consumption measures such as 24 hour recalls or food frequency changes.

- Does "environment" include the media environment?

Yes

- I was curious as to whether multiple, related projects can be submitted in a single concept paper rather than multiple for the same grant (e.g. small).

Each unique idea needs its own concept paper unless they are tied together by a larger overall study objective. In that case, each idea could be a unique Study Aim.

- My organization serves homeless mothers and their children that typically reside at our shelter for 6 to 8 months. Is a project eligible that might have to be repeated throughout the 12 to 18 months?

As long as the overall project is PSE-based and within our scope, collecting multiple waves of data is fine. All projects for small-scale grants have to be finished by 18 months.

- Would you consider children in utero?

Yes



Questions: Content/Scope

- If a study has one site (e.g. a large school district) and is evaluating a major changes to a USDA food program that would have national implications would that be appropriate for a large grant?

Yes this could be a large grant. We are only funding about 2 large grants so it would need to have strong national implications.

- Would using radio-isotopic analysis on children's hair to measure aspects of their nutrition intake, coupled with a wider ethnography or other qualitative study on a new local children's health program, be relevant or desired tool for studies in this Call for Papers?

That would be outside the scope of this CFP. We are looking for studies related to policy, systems and environmental changes and outcomes related to children's weights and diets but more in line with positive dietary changes in terms of eating and food patterns.

- Do we need to include our proposed impact on potential policy changes and/or our action plan for the research in this proposal?

Yes, you will need to highlight potential policy implications of this study, though more so in the full proposal stage.

- Will RWJF be interested in granting to research studies which have already begun?

Yes, we may award grants to studies that are already in progress. For example, a proposal might aim to expand the scope of an existing study. Please listen to the Q&A portion of the webinar for an expanded answer to a similar question.

- Does RWJF have specific measures used for defining urban/rural communities?

No

Questions: Methods/Measurement



Robert Wood Johnson Foundation

- You mentioned measuring (statistically estimating) "associations" between PSEs and outcomes. Would not preference be given to studies that focus on "causal" inference vis-a-vis PSEs and outcomes?

It depends on what the research question is. Often times with dietary endpoints you would not expect outcomes to be "causal"

- Will a qualitative research method be considered as strong as a quantitative methods?

Yes, we accept both quantitative and qualitative study proposals.

- For the larger studies, what kind of impact measurements/outcomes are you anticipating, given the relatively short time frame (e.g., for big "P" policy changes.)?

It depends on what the research question or the evaluation is. Since we are looking for PSE changes related to diet or weight, measures would need to be related to either of these.

Questions: Budget



Robert Wood Johnson Foundation

For answers to these and other budget questions, please see the CFP and FAQ's for this funding opportunity and RWJF's budget preparation guidelines, which can be found in the online application system.

- What percentage of awards may be used for staff costs? Is it permitted to add research staff to conduct the study in partnership with local food coalitions?
- Would you be able to discuss the types of equipment that would be supported for the smaller grants, for example: Would Monitors, cameras and speaker equipment be supported to outfit a teaching kitchen for children/parents to attend meal prep classes and the food needed to cook those meals? The Teaching Kitchen is already underway with many populations, most underserved, in our community but needs upgrade to do higher quality teaching.
- Where can I see what the 12% additional indirect funding can cover in such studies?
- For the small-scale grants, what percentage of the 200K is typically used to cover investigator salary support vs. other costs like participant incentives?



Questions: Eligibility & Review

- I see in the FAQs that postdocs are eligible to be PIs if allowable at the home institution. However, does going in as a postdoc PI hurt your chances of being funded?
No, but the strength of the project team overall is one of the key funding decision criteria. Please see the full CFP and FAQs for more information.
- Do you have to partner with other institutions?
No.
- Who will be the grant reviewers? And how are/will they be selected?
Please see the “Selection Criteria” section of the CFP.