



WRITING EFFECTIVE OP-EDS

A Training for Researchers



Learn about...

- 1** the role and influence of op-eds as a strategic communication strategy,
- 2** how the writing style and components of op-eds differ from academic pieces,
- 3** selecting an outlet, and what editors look for in an op-ed.

Op-eds are an important communications channel for participating in timely discussions of issues of interest to the public and policy makers.

Researchers can use op-eds to share their research findings and perspectives on current issues related to their work.



WEDNESDAY 10/25



12:00 - 1:30 PM



REGISTRATION LINK

Sponsored by:

CENTER FOR HEALTH INCLUSION, RESEARCH, AND PRACTICE (CHIRP) AT MERRIMACK COLLEGE

HEALTHY EATING RESEARCH (HER) AT THE ROBERT WOOD JOHNSON FOUNDATION (RWJF)

NUTRITION AND OBESITY POLICY RESEARCH & EVALUATION NETWORK (NOPREN)

INVITED

Speakers



**JIM KREIGER,
MD, MPH**

*Executive Director,
Healthy Food
America & Professor,
University of
Washington*



MELISSA DAVIS

*Deputy Opinion
Editor, The Seattle
Times*

EVENT

Moderator



**JULIANA COHEN,
SCM, SCD**

*Director, Center for Health
Inclusion, Research, and
Practice & Professor of
Nutrition, Merrimack College
& Harvard T.H. Chan School
of Public Health*