

WEBINAR

Healthy
Eating
Research

Amplifying Your Research Using Digital Platforms

Thursday, October 23 12:00-1:00 p.m. EST



Nick Dean
Burness



Lee Sova-Claypool
Burness



Lauren Au
UC Davis



Megan Lott
HER

Logistics

Participants will be automatically muted when joining

Ask any tech or logistics questions for the host in the chat bar

15 minutes of audience Q&A at the end of the session – ask questions for the presenters in the Q&A bar



Today's webinar

Presentations (20 minutes)

- **Lee Sova-Claypool**, Deputy Director of Digital Strategy at Burness
- **Lauren Au, PhD, RDN**, Associate Professor of Nutrition at the University of California, Davis

Moderated Discussion (35 minutes)

Facilitated by Lee Sova-Claypool

- **Megan Lott, MPH, RDN**, Deputy Director of Healthy Eating Research
- **Nick Dean**, Senior Vice President of Digital and Creative, Burness
- **Lauren Au, PhD, RDN**, Associate Professor of Nutrition at the University of California, Davis

Amplifying your research online

How LinkedIn can extend your reach and support your goals

October 2025

burness

Agenda

- Why LinkedIn?
- Content best practices
- Engagement tips



Why LinkedIn?

Why are we focusing on LinkedIn today?

- The professional social network
- Algorithm prioritizes expertise, “valuable knowledge and advice”
- Easy to find and target specific audiences

Supports long posts, info-heavy post types

Medicaid Managed Care: Transparency/Accountability/Qual... • 30 pages

FAMILIESUSA.ORG

FAMILIESUSA
THE VOICE FOR HEALTH CARE CONSUMERS

Achieving Transparency, Accountability and Quality in Medicaid Managed Care: A State and Federal Policy Agenda



Policymakers and consumers should have an accurate and transparent accounting of how health care entities spend the tax dollars they receive. Despite \$376 billion in Medicaid spending going to managed care organizations, the Centers for Medicare & Medicaid Services (CMS) and states are not using all the levers at their disposal to ensure appropriate oversight of these funds. This policy agenda examines mechanisms to increase transparency and accountability within Medicaid managed care and offers a set of policy proposals designed to give CMS, states, consumers and taxpayers the tools they need to ensure the managed care system lives up to its promise to lower Medicaid costs while delivering high-quality care.

Executive summary

Medicaid is a joint federal-state program that provides comprehensive health care coverage to about 80 million low-income people in the United States.¹ Forty-one states (including the District of Columbia) contract with private Medicaid managed care organizations (MCOs) to deliver services to some or all Medicaid beneficiaries in their state, including children, pregnant women, older adults and individuals with disabilities.² Reliance on managed care

1 / 30

January 2025

Report

FAMILIESUSA.ORG



2. **Accountability.** Given the share of Medicaid dollars going to MCOs — \$376 billion, or more than half of all Medicaid spending annually — it is important to hold MCOs accountable for delivering high-quality care to consumers that meets state and federal requirements and improves health outcomes.⁶ However, state Medicaid agencies, consumers and other stakeholders have limited mechanisms for ensuring MCO accountability. We propose four policies that would allow states to incentivize high-performing plans, cultivate competition in the MCO market, foster coordination between Medicare and Medicaid for beneficiaries eligible for both programs, enforce systemwide and sector-specific cost growth targets for state health care spending, and promote more meaningful beneficiary engagement.⁷

3. **Quality of care.** Medicaid managed care was originally developed with the goal of improving care quality and reducing costs, particularly by improving care coordination among different providers and systems.⁸ Though CMS has made many efforts to ensure timely access to high-quality care for MCO enrollees, including through a 2024 Medicaid rule that enhances access to Medicaid services, barriers to care remain, and there is limited evidence that MCOs are improving quality of care for their beneficiaries.^{9,10} With appropriate tools in place, policymakers can tackle some of the biggest drivers of poor care quality, including the inaccessibility of fair hearings for consumers denied care, payment inequalities for providers who serve individuals eligible for both Medicare and Medicaid, and inadequate care coordination for medically complex beneficiaries.

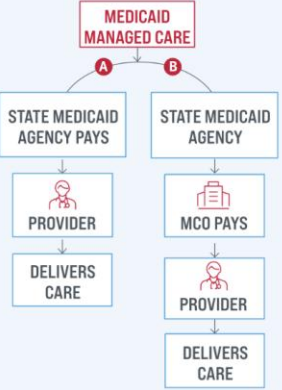
These proposals would give CMS, states, consumers and taxpayers the tools they need to determine where managed care plans are effective, where improvement is needed, and whether current and future MCO plans deliver quality care and good health outcomes for the beneficiaries they serve.

FAMILIESUSA.ORG

What Is Medicaid Managed Care?¹¹

Medicaid managed care is a system for health care delivery and payment. Under a typical managed care arrangement, the state Medicaid agency pays a private Medicaid managed care organization (MCO) a set per member per month payment (capitated payment). In return, the MCO agrees to provide covered services to Medicaid recipients enrolled in its plan and handle a range of functions, including establishing provider networks and managing costs, utilization and quality of care.

Alternatively, states can choose to offer Medicaid benefits on a fee-for-service (FFS) basis. In this model, the state pays providers directly for Medicaid-eligible services received by beneficiaries.¹²



1

Policy proposals to improve public transparency

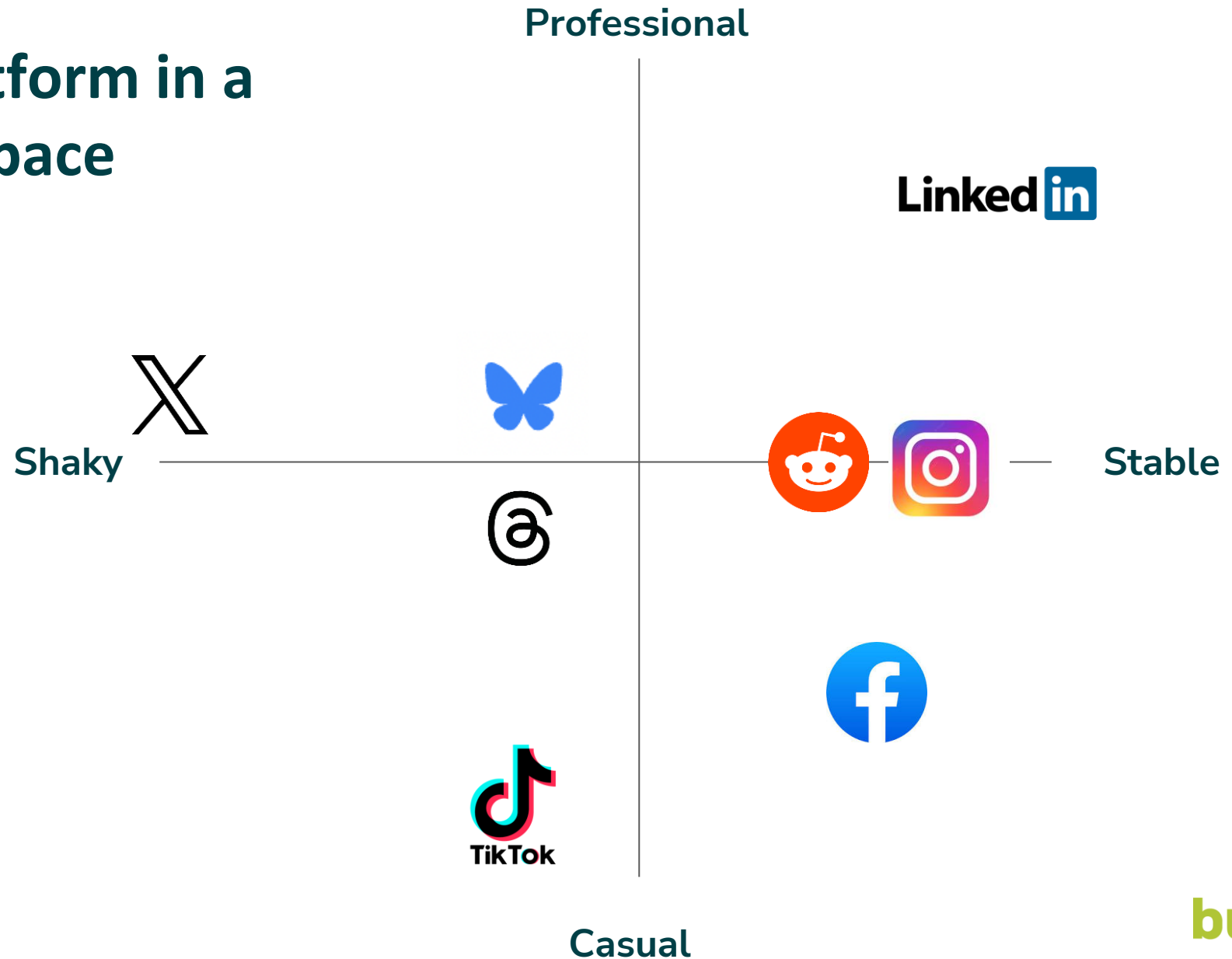
PROPOSAL 1: CMS should require MCOs to report publicly on prior authorization claims adjudication processes, clinical standards and algorithms, as well as require states to audit prior authorization denials.

Prior authorization is a policy many health plans have in place that requires a patient's provider to obtain approval in advance for certain health care services before the plan agrees to cover them.¹³ Insurers impose prior authorization requirements to reduce costs and prevent low-value care. However, prior authorization requirements can also lead to treatment denials or delays in accessing necessary care.¹⁴

4

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It's a stable platform in a shifting social space



Before posting



Optimize your profile

Fill out all profile sections



Teach the algorithm

Engage with content you want more of



Expand your audience

Connect + follow



Make a posting plan

Make it a priority

Content Tips

TIP

Add Value

- Entertain
- Inform
- Validate



National Park Service

394,976 followers

1w • 🌐



Having friends is cool, but have you ever cut everyone off and disappeared for six months?

...see more



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Jamie Bussel ✓ • Following
Senior Program Officer at Robert Wood Johnson Foundation
4mo • 🌐

A new [Urban Institute](#) study reveals that if the U.S. were to go into a recession as Congress simultaneously slashes SNAP funding and pushes program costs onto states, nearly 900,000 more people could be pushed into poverty.

With some economists predicting that we are close to a recession, this study shows that the combination of additional people enrolling in SNAP due to job loss, and changes in how SNAP is funded could lead to an economic downturn. This is primarily due to states having to find millions of dollars in their budgets—previously supplied by the federal government—to keep the program running. That could lead to higher taxes or cuts to other state spending.

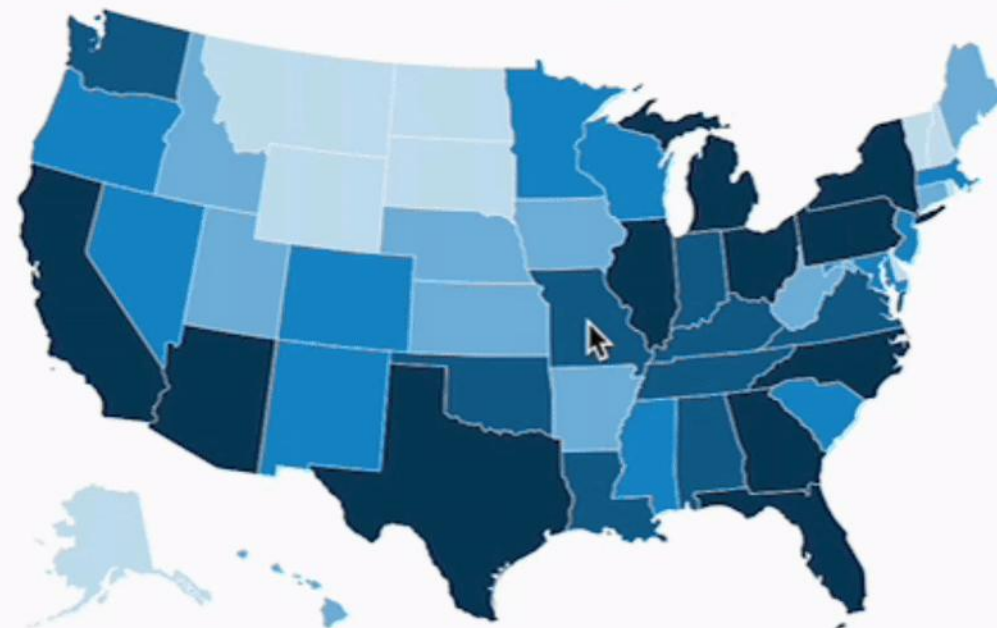
More likely than not, states would have to reduce participants' benefits or limit eligibility—resulting in more people struggling to put food on the table and make ends meet. Plus, our local economies would be impacted as people spend less.

Explore the analysis: <https://lnkd.in/eR6JrYZm>

Shifting SNAP Benefit Costs to States Would Mean Nearly \$1 Billion in Additional Costs to State Budgets During a Recession

Expected state budget increases if states take on a 10 percent cost share of SNAP benefits and the economy experiences a recession similar to the Great Recession

< \$4M \$4M–\$10M \$10M–\$16M \$16M–\$24M ≥ \$24M



URBAN • INSTITUTE

👍👎🗨️ 597

31 comments · 252 reposts



SHANNON WATTS (She/Her) • 1st

Speaker, author, organizer, "summoner of women's ...

4d • 🌐



"...it is normal – but not yet normalized – for women to feel both in love with and overwhelmed and overstimulated by the demands of parenting."



shannonwatts.substack.com • 5 min read

I Love You. Stop Touching Me.



34

1 comment • 2 reposts

TIP

Grab Attention

- Feeds are crowded
- Your posts need to find a way to “stop the scroll”



**How can I share
this information?**



**How can I grab attention with
this information?**



Gates Foundation reposted this



Bill Gates • 3rd+

Chair, Gates Foundation and Founder, Breakthrough Energy

[View my newsletter](#)

3d •

[+ Follow](#)

This World Mosquito Day, I'm thinking about a time when malaria was an American problem, and how we tackled the disease and transformed our public health system in the process. I'm also excited about a new innovation out of Tanzania that could help eliminate malaria transmission entirely. It's Mosquito Week on the Gates Notes: <https://lnkd.in/gkTuag9B>



3,576

503 comments · 263 reposts

TIP

Make It Easy

- De-jargon, keep it simple, digestible, and shareable
- Even smart people skim



**How can I
sound smart?**



**How can I make this as easy
as possible for someone to
digest?**



Avenel Joseph ✓ • 2nd
Vice President, Policy
1mo •

[+ Follow](#)

Alright, I started a list. Here's what I have so far of all the ways the Medicaid cuts will take us further from a health system that works well for everyone. ...more

Ripple Effect of Medicaid Cuts:

- Hospital closures
- Births get more dangerous (almost half of births in the U.S. are covered by Medicaid)
- Healthcare workers losing jobs
- More kids in foster care
- Short staffing everywhere because employees are sicker for longer
- Emergency room wait times increase
- Copays likely increase for everyone (hospitals passing on costs due to losses)
- Rise in student absenteeism since kids who lose Medicaid may be sicker for longer

TIP

Make It Personal

- Why do you care?
- Why should they?



Enock Chikava • 3rd+

I-Director, Agricultural Development, Bill & Melinda Gat...
8mo • 🌐

[+ Follow](#) ...

It was an inspiration and a pleasure to join [AGRA](#), [USAID](#), and [Foreign, Commonwealth and Development Office](#) in Kenya to learn about [Farm Africa](#)'s regenerative agriculture project! I spoke with village-based advisors & other experts about how Africa can sustainably feed itself and the world.



Lauren Au, PhD, RDN ✓ • 2nd

Associate Professor at University of California, Davis
1mo • Edited • 🌐

[+ Follow](#) ...

I've been swimming since I was 11. It helps me reset and stay continually motivated. In academia, you constantly face rejection and disappointment. Unsuccessful grants or rejected manuscripts happen frequently and you have to keep moving forward.

Swimming allows me to find my inspiration. What is yours?

[University of California, Davis](#)
[UC Davis Nutrition](#)



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TIP

Quality > Quantity

- Consistency is key
- Try one thing multiple ways
- Diversify post types

The Washington Post

Climate & Environment

Climate & Environment

Redlining means 45 million Americans are breathing dirtier air, 50 years after it ended

Boyle Heights, a heavily Latino area in Los Angeles singled out for its 'detrimental racial elements,' has one of the highest pollution scores in California

By Darrel Fears

March 9, 2022 at 8:00 a.m. EST

Listen to article 8 min



The Boyle Heights area of Los Angeles, reflected in a car window. The community was redlined by federal map drawers from the Home Owners' Loan Corporation in the 1930s. (Liane Hahn for The Washington Post)

Decades of federal housing discrimination did not only depress home values, lower job opportunities and spur poverty in communities deemed undesirable because of race. It's why 45 million Americans are breathing dirtier air today, according to a landmark study released Wednesday.

The practice known as redlining was outlawed more than a half-century ago, but it continues to impact people who live in neighborhoods that government mortgage officers shunned for 30 years because people of color and immigrants lived in them.

The analysis, published in the journal Environmental Science and Technology Letters, found that, compared with White people, Black and Latino Americans live with more smog and fine particulate matter from cars, trucks, buses, coal plants and other nearby industrial sources in areas that were redlined. Those pollutants inflame human airways, reduce lung function, trigger asthma attacks and can damage the heart and cause strokes.

"Of course, we've known about redlining and its other unequal impacts, but air pollution is one of the most important environmental health issues in the U.S.," said Joshua Apte, a co-author of the study and an

My hometown of Austin, Texas is cut down the center by the horrid practice of redlining. When you cross under the highway, the inequities are visible - and, apparently, breathable.



washingtonpost.com
Redlining means 45 million Americans are breathing dirtier air, 50 years after it ...
Decades of federal housing discrimination known as redlining accounts for the fact that 45 million Americans are breathing dirtier air today, according to a ...

Anecdote

The health of our cities is dependent on uprooting racist policies + ensuring all future policies are just and fair.

Look at how redlining—a policy that stopped 50 years ago—is still harming our health:



washingtonpost.com
Redlining means 45 million Americans are breathing dirtier air, 50 years after it ...
Decades of federal housing discrimination known as redlining accounts for the fact that 45 million Americans are breathing dirtier air today, according to a ...

Key message

"This groundbreaking study builds on the solid empirical evidence that systemic racism is killing and making people of color sick, it's just that simple." — @DrBobBullard in the @washingtonpost



washingtonpost.com
Redlining means 45 million Americans are breathing dirtier air, 50 years after it ...
Decades of federal housing discrimination known as redlining accounts for the fact that 45 million Americans are breathing dirtier air today, according to a ...

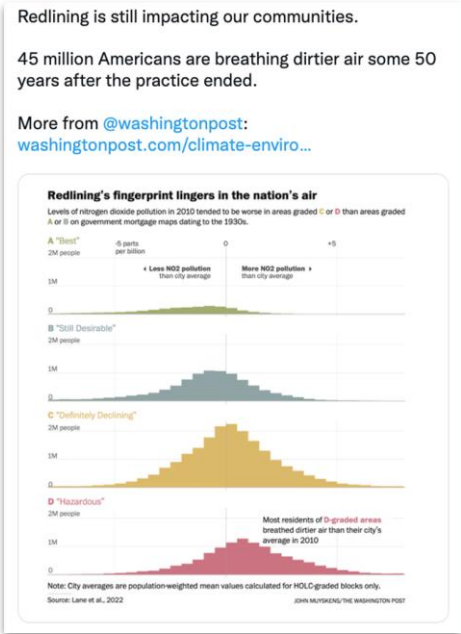
Pull quote

What will our cities be like in 50 years if we commit to ending all unjust and harmful policies now?



washingtonpost.com
Redlining means 45 million Americans are breathing dirtier air, 50 years after it ...
Decades of federal housing discrimination known as redlining accounts for the fact that 45 million Americans are breathing dirtier air today, according to a ...

Question



Visual

burness

Beyond Posting

Engage, engage, engage

- Social is social, engage with others!
- Helps grow your audience and increase post reach
- Helps specify and/or diversify your feed
- Builds trust + deepens relationships

Engagement opportunities



Light Lift (1 min)

- Following/connecting
- Reacting to a post
- Reposting

Medium Lift (2 mins)

- Leaving a comment
- Replying to comments and mentions
- Reposting with comments

Heavy Lift (3+ minutes)

- Working on a joint project and promoting it together
- Going live with a peer
- Engaging in groups



Like



Celebrate



Support



Funny



Love



Insightful



Curious

Each week...

- 1 Post at least **once**.
- 2 Share **two** posts from others.
- 3 Log on and engage with others **three times**.

Questions?



UTILIZING SOCIAL MEDIA TO EFFECTIVELY COMMUNICATE YOUR RESEARCH & BRAND

Lauren Au, PhD, RDN

Associate Professor

Department of Nutrition

Leau@ucdavis.edu

SOCIAL MEDIA USES

Networking

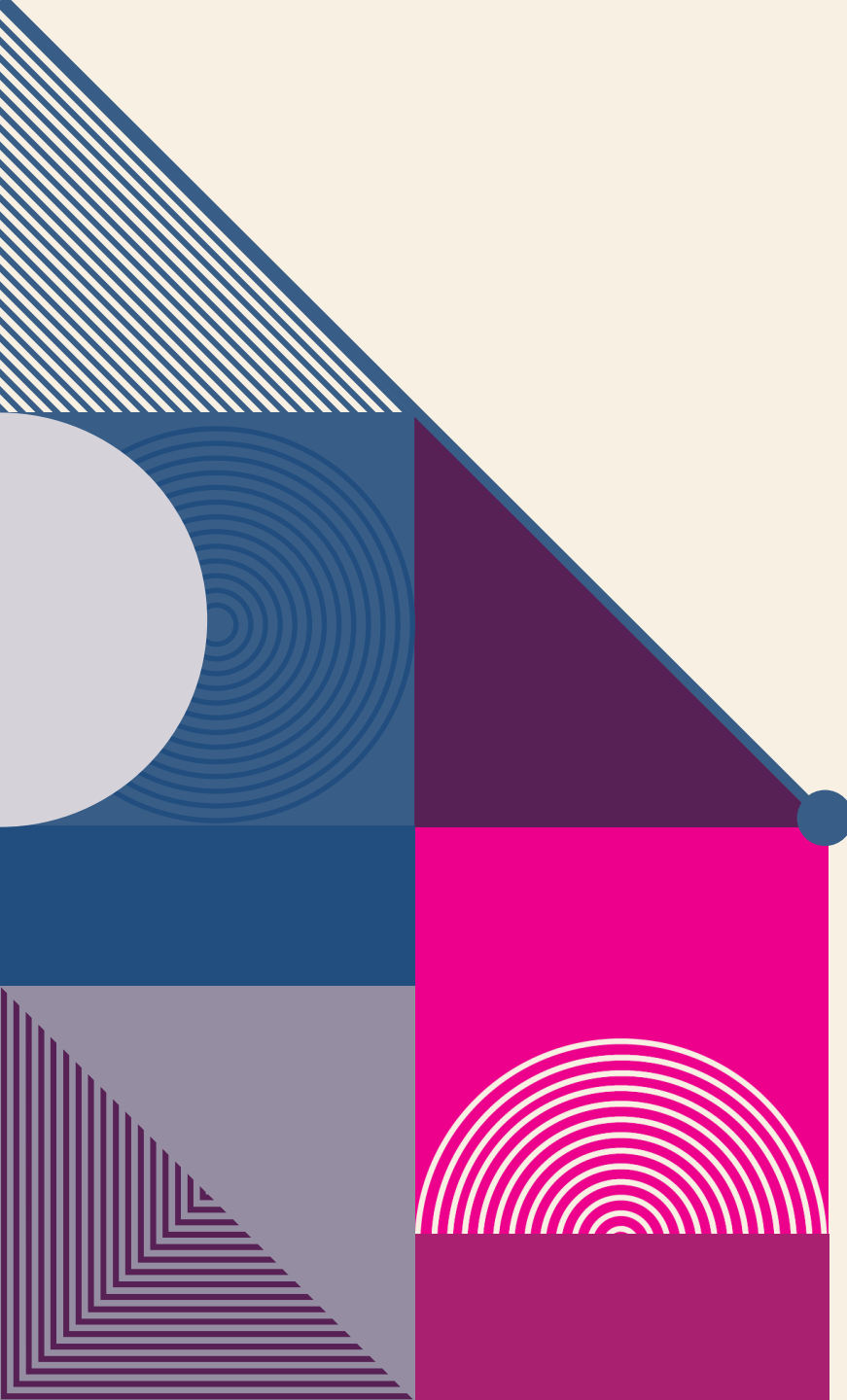


Connection



Motivation





LINKEDIN



1. Networking
2. Highlights
3. Trainee spotlights
4. Research
5. Milestones

NETWORKING

**Lauren Au, PhD, RD** • You
Associate Professor at University of California, Davis
4mo • 🌐

Presenting at the Robert Wood Johnson Foundation's 20th Healthy Eating Research meeting at Duke University!

My first grant as a PI was from HER in 2015 and it led to numerous publications, future grant funding, and helped support my tenure promotion. Thank you [Mary Story](#) for your wonderful leadership and paving the way for impactful nutrition research for all.

[University of California, Davis](#)
[UC Davis College of Agricultural and Environmental Sciences](#)
[UC Davis Institute for Global Nutrition](#)
[RWJF](#)
[Healthy Eating Research](#)
[Nutrition Policy Institute](#)



  139

8 comments · 1 repost

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**Lauren Au, PhD, RD** • You
Associate Professor at University of California, Davis
10mo • 🌐

Interested in joining one of the top nutrition departments in the world? We are recruiting for a new tenure track Assistant Professor of Nutrition and Immunology at [University of California, Davis](#). This is a fantastic opportunity for an individual interested in joining a strong, collegial department that supports interdisciplinary collaboration. Details can be found at the following link: <https://lnkd.in/gwBfUVfs> The deadline for applications is November 3 2024. Come work with us!

[Gerardo Mackenzie Peng Ji Christine Stewart Francene Steinberg Amy R. Nichols, PhD, MS, RDN Reina Engle-Stone Guodong Zhang Angela M Zivkovic Fawaz Haj Debbie Fetter, PhD Carolyn Slupsky Cassandra J. Nguyen, PhD Jennifer Smilowitz](#)

**Assistant Professor of Nutrition and Immunology**
recruit.ucdavis.edu

  41

5 comments · 9 reposts

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Lauren Au, PhD, RDN ✓ • You
Associate Professor at University of California, Davis
2mo • Edited •

I've been swimming since I was 11. It helps me reset and stay continually motivated. In academia, you constantly face rejection and disappointment. Unsuccessful grants or rejected manuscripts happen frequently and you have to keep moving forward.

Swimming allows me to find my inspiration. What is yours?

[University of California, Davis](#)
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Sheila Fleischhacker and 118 others 17 comments

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CONNECTIONS

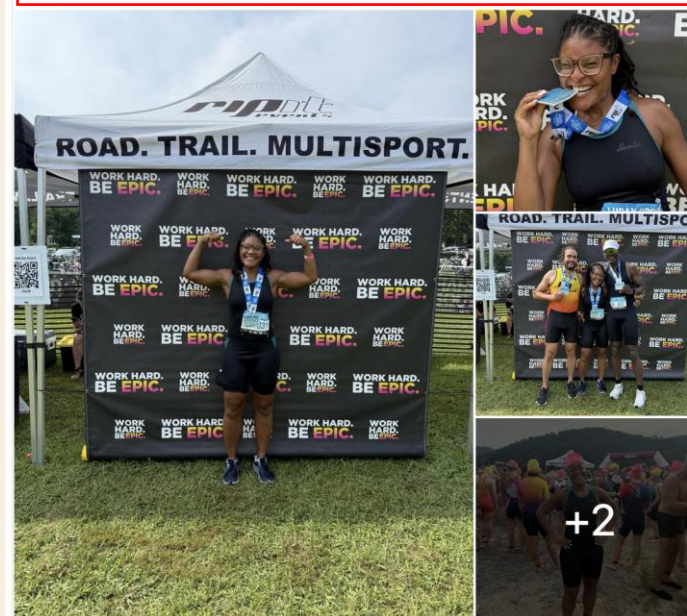


Alison Brown, PhD, RDN ✓ • 1st
Public Health | Nutrition | Community and Partner Engagement
1mo • Edited •

In addition to being committed to nutrition and health disparities research, I have always valued physical fitness and exercise as part of my self-care routine, not only for my physical well-being but also my mental and emotional health. To share a bit more personally, I set the goal to do a triathlon this year, and I am happy to share that I recently completed my first sprint triathlon. At moments when I wanted to give up, I had motivation from others along the course and the voice of resilience to push through.

With that said, in spite of the many roles you may play and the precarious season in society we find ourselves in, I hope everyone is taking time out for themselves and their health and well-being.

For their motivation and transparency on LinkedIn, I want to thank [Lauren Au, PhD, RD](#) in sharing her swimming journey and, for my Spelman sister, [Nikki J-E Turner](#), who coaches professionals about balance and self-care.



You and 407 others 126 comments

HIGHLIGHTS

 **Lauren Au, PhD, RD** • You
Associate Professor at University of California, Davis
1yr • 🌐

As a newly tenured Associate Professor at the [University of California, Davis](#) effective today, I'm honored to receive the [American Society for Nutrition](#) Mid-Career Award from the Community and Public Health Research Interest Section in Chicago!

Thank you Drs. [Christine Stewart](#) and [Lorrene Ritchie](#) for the nomination, collaboration, and continued support.



👍❤️ 223

37 comments • 3 reposts

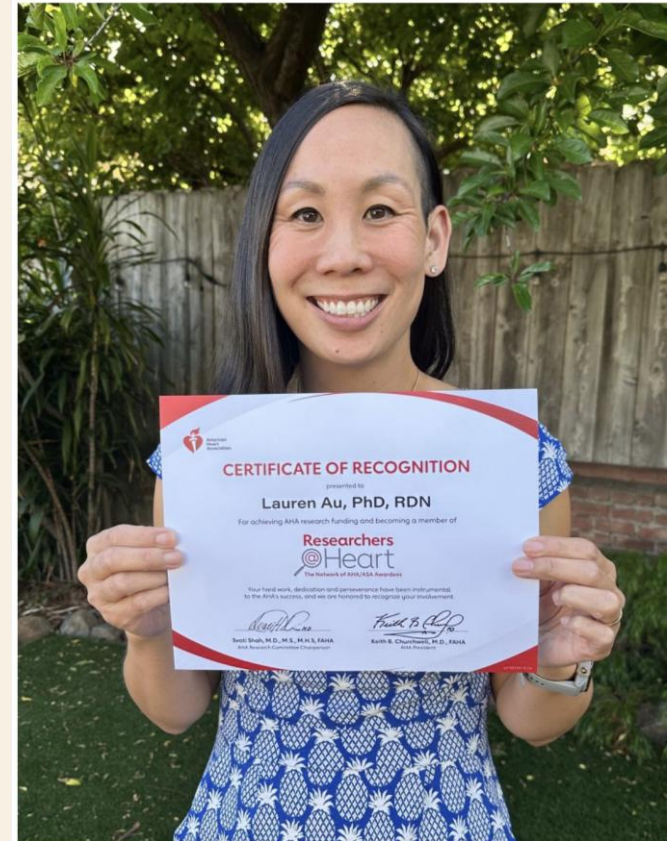
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📊 5,577 impressions

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 **Lauren Au, PhD, RD** • You
Associate Professor at University of California, Davis
2mo • Edited • 🌐

I received my first [American Heart Association](#) grant for our [PlantVillage](#) innovative dietary assessment research! With all the uncertainties with federal funding, we need to find strategic ...more



👍❤️ 170

26 comments • 3 reposts

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📊 2,947 impressions

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Christabel Domfe

1st

PhD candidate, Graduate Student Researcher, University of Calif...

It's the start of Fall Quarter '25, and it feels like a great time to reflect on the past few months and my PhD journey.

First, I passed my PhD qualifying exam, such a proud milestone to accomplish at the end of my second year!

I also had the opportunity to present my research findings at the [IUNS-ICN 2025](#) conference in Paris, which was truly the highlight of my summer. I was also honored to present at the [University of California, Davis - School of Medicine](#) Alumni Weekend among a distinguished panel.

Looking ahead to this academic year, I'm excited to share that I will be part of the 2025-2026 cohort of the UC Davis Leaders for the Future Fellowship. As part of this fellowship, I completed a four-day entrepreneurship academy, which was an enlightening experience.

Here's to a fulfilling PhD journey ahead! Grateful to my PI, [Lauren Au, PhD, RD](#), for being such a supportive mentor.

[UC Davis Institute for Global Nutrition](#) [UC Davis Nutrition Aulo](#)
[Gelli Katherine Kwon](#) [Caroline Joyce, PhD, MSc](#)

You and 271 others

34 comments · 2 reposts

TRAINEE SPOTLIGHTS



Lauren Au, PhD, RD

You

Associate Professor at University of California, Davis

3mo

I'm proud to share that [Alana Chaney](#), my first PhD candidate, received the [University of California, Davis](#) Dissertation Fellowship award! This prestigious award is given to only a handful of PhD students in their final year. Alana was also selected to be an [American Society for Nutrition](#) Science Policy Fellow! An incredible honor to represent one of the top nutrition professional organizations in the world. I'm excited to see what the future holds for this inspiring and talented young scientist.

[UC Davis Institute for Global Nutrition](#)
[UC Davis College of Agricultural and Environmental Sciences](#)
[UC Davis Graduate Studies](#)

134

13 comments · 2 reposts

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UC DAVIS

DEPARTMENT of NUTRITION

RESEARCH



Lauren Au, PhD, RD ✓ · You

Associate Professor at University of California, Davis

2w · 🌐

🔊 Hot off the presses 📰! Our **Healthy Eating Research**-funded project showing the importance of children staying on WIC for optimal nutrition and health 🍎.

Christabel Domfe Charles D Arnold Marianne Bitler Lorrene Ritchie Shannon E. Whaley Edward Frongillo

UC Davis Nutrition

UC Davis Institute for Global Nutrition

MCN UC Davis

UC Davis College of Agricultural and Environmental Sciences

Nutrition Policy Institute

<https://lnkd.in/gK3q3sCM>



Variable	Mean	SD	Min	Max
WIC participation	0.15	0.35	0.00	1.00
WIC cash value benefit	1.50	1.50	0.00	5.00
WIC redemption amount	1.50	1.50	0.00	5.00
WIC redemption diversity	1.50	1.50	0.00	5.00
WIC redemption amount and diversity	1.50	1.50	0.00	5.00
WIC redemption amount and diversity (adjusted)	1.50	1.50	0.00	5.00
WIC redemption amount and diversity (adjusted, WIC participation)	1.50	1.50	0.00	5.00
WIC redemption amount and diversity (adjusted, WIC cash value benefit)	1.50	1.50	0.00	5.00
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Diet Quality and Weight Status are Predicted by Federal Nutrition Assistance Program...

cdn.nutrition.org

👍❤️ Marisa Tsai and 97 others

1 comment · 7 reposts

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📊 3,498 impressions

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Lauren Au, PhD, RD reposted this

...



Nutrition Policy Institute

1,962 followers

1yr · 🌐

A recent policy brief developed by the **Nutrition Policy Institute**, **PHFE WIC**, and **University of California, Davis** Department of Nutrition researchers reveals that an increase in **#WIC** cash value benefit led to an increase in the redemption amount and diversity of fruits and vegetables 🍌🍎 purchased by **#WIC** families.

Read more to see how this change is enhancing dietary diversity and supporting healthier families: <https://bit.ly/45z01kl>



👍❤️ 39

1 comment · 5 reposts

❤️ Love

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MILESTONES



Lauren Au, PhD, RD • You
Associate Professor at University of California, Davis
2mo • 🌐

I am celebrating 5 years as faculty at [UC Davis Nutrition](#)! The first picture is when I interviewed in 2020 when I was one month postpartum. I was so sleep-deprived and nervous about being able to convey my passion for research and teaching. I remember thinking if the faculty think I have potential at 70% capacity, just wait until they see me at 100%. Little did I realize that working parents rarely ever get back to 100% 😊

Fast forward to today, I have built a lab filled with dedicated, intelligent, and hard-working graduate students. I have taught hundreds of undergraduates in 2 upper division nutrition courses, as well as masters students.

I am so proud of how far I have come these past 5 years. Academia is a marathon, not a sprint. And I am just getting started!

[University of California, Davis](#)
[UC Davis College of Agricultural and Environmental Sciences](#)
[UC Davis Institute for Global Nutrition](#)



 with **Christabel Domfe** and 2 others

 Karymme Ramos and 148 others

10 comments • 2 reposts

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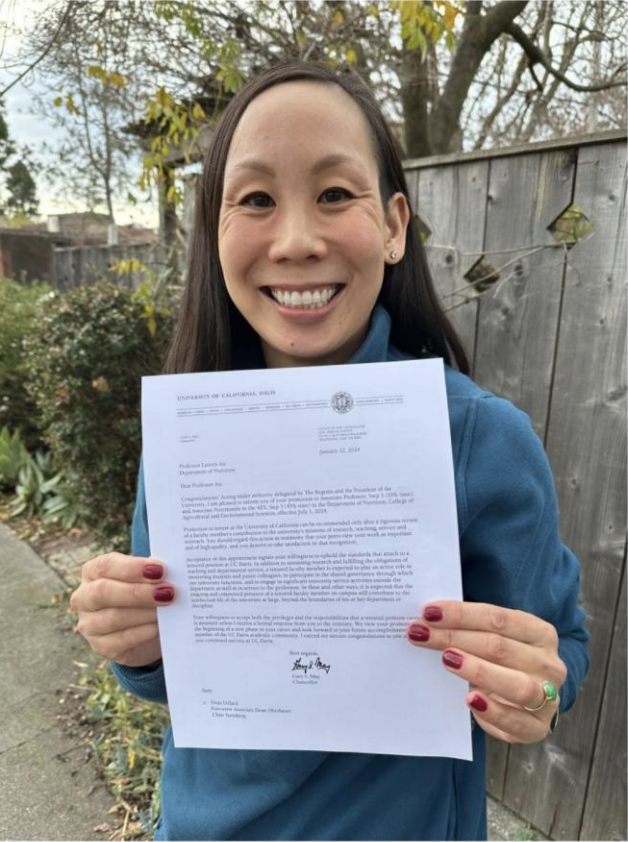
 2,503 impressions

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Lauren Au, PhD, RD • You
Associate Professor at University of California, Davis
1yr • 🌐

Officially promoted and **TENURED** to Associate Professor at the University of California, Davis!!



 256

54 comments

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HER LINKEDIN "INFLUENCERS"



LinkedIn profile of Deanna Hoelscher. The header image shows a variety of fresh fruits. The profile picture is a circular portrait of Deanna Hoelscher, a woman with blonde hair. The text on the profile includes her name, a verified badge, her gender (She/Her), and her 1st degree connection status. Her current position is Regional Dean of the UTHHealth School of Public Health in Austin, and she is also the John P. McGovern Professor of Health Promotion at the University of Texas School of Public Health. Her location is Austin, Texas, United States. She has 500+ connections. Mutual connections listed include Daniel Hatfield, PhD, Lorrene Ritchie, and 49 other mutual connections. Logos for The University of Texas Health Science Center at Austin and The University of Texas at Austin are displayed.

Deanna Hoelscher ✓ She/Her · 1st
Regional Dean of the UTHHealth School of Public Health in Austin
John P. McGovern Professor of Health Promotion at University of Texas School of Public Health
Austin, Texas, United States · [Contact info](#)
[500+ connections](#)
Daniel Hatfield, PhD, Lorrene Ritchie, and 49 other mutual connections

The University of Texas Health Science Center at Austin
The University of Texas at Austin

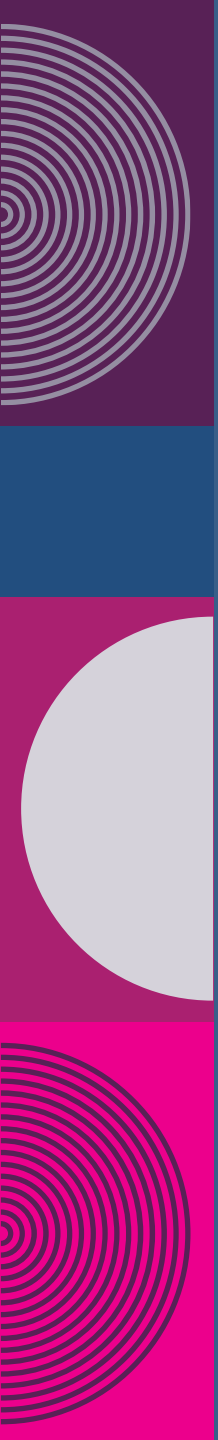


LinkedIn profile of Dr. Caree Cotwright. The header image is a collage featuring various fruits and vegetables, with text overlays: "DR. CAREE COTWRIGHT", "Bringing Nutrition to Fruition", "PUBLIC SPEAKER", "REGISTERED DIETITIAN", "POLICY/INTERVENTION", and a photo of her standing next to a "GOOD Food HERE" sign. The profile picture is a circular portrait of Dr. Caree Cotwright, a woman with dark hair. The text on the profile includes her name, a 1st degree connection status, her current position as Former Director of Nutrition Security at USDA, and her location as United States. She has 500+ connections. Mutual connections listed include Daniel Hatfield, PhD, Lorrene Ritchie, and 66 other mutual connections. Logos for The University of Georgia are displayed.

DR. CAREE COTWRIGHT
Bringing Nutrition to Fruition
PUBLIC SPEAKER
REGISTERED DIETITIAN
POLICY/INTERVENTION
GOOD Food HERE
DIRECTOR OF NUTRITION SECURITY
USDA

Caree Cotwright · 1st
Former Director of Nutrition Security at USDA
United States · [Contact info](#)
[500+ connections](#)
Daniel Hatfield, PhD, Lorrene Ritchie, and 66 other mutual connections

The University of Georgia
The University of Georgia



TIPS & TAKEAWAYS

- Would my grandmother approve?
- Be authentic
- Think strategically



THANK YOU

Lauren Au

Leau@ucdavis.edu

Q&A

Thank you for attending!

THE RECORDING WILL BE MADE AVAILABLE IN THE
COMING DAYS.